

Corporate Partner Opportunities



2021



Our Invitation

Dear Supporters,


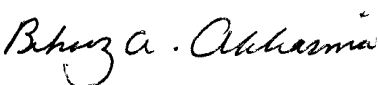
We are pleased to present the 2021 Corporate Partner Opportunities for the Pediatric Spine Foundation (PSF).

The leadership of PSF is united in its pursuit of our mission – *To improve the care of growing patients with complex scoliosis through research, education, and advocacy.* We recognize that partnership between physicians and industry is key to achieving our goals. Corporate supporters are invited to participate in the 2021 International Congress on Early Onset Scoliosis (ICEOS). PSF also encourages you to review the additional opportunities to support the research efforts of the Pediatric Spine Study Group (PSSG), a group within PSF that is dedicated to answering the most difficult scoliosis research questions.

We profoundly appreciate your support, and are confident that by working together we can achieve our mission. We hope you will participate and look forward to discussing these support opportunities with you.

With sincere gratitude,

Jeff Sawyer Behrooz Akbarnia

Financial Relations
Pediatric Spine Foundation



The Pediatric Spine Foundation recognizes the importance of partnership with industry to advance education and research. Your company's support level is calculated by adding together expenditure on corporate opportunities at the ICEOS Annual Meeting (exhibits, advertisements, etc.), plus the grant support your company provides PSF in support of PSSG for all other activities (e.g. grants toward a research project). As a sign of appreciation for our corporate partners who support the Foundation, we will offer the following recognition and benefits:

Double Diamond \$150,000 +

YEAR-ROUND BENEFITS

- Largest name recognition as a Double Diamond Level company throughout the year on the PSF website and in non-CME printed materials
- Meeting with the PSF Board at Annual Research Meeting or during a society meeting (e.g. POSNA, SRS, etc.)
- Appropriate recognition and/or benefits related to support for specific activities

AT ICEOS

- Presentation of a plaque, with brief speaking opportunity during the ICEOS Program
- Complimentary full page acknowledgement in ICEOS Final Program (compliant with ACCME Standards for Commercial Support)
- Corporate attendance for 2 for ICEOS leadership meeting
- Largest name recognition in program and on slides and signage at ICEOS
- Five complimentary corporate registrations
- One complimentary email to list of ICEOS registrants and PSSG membership during the ICEOS meeting
- Badge ribbons for corporate attendees indicating support level

Diamond \$100,000 - \$149,999

YEAR-ROUND BENEFITS

- Large name recognition as a Diamond Level company throughout the year on the PSF website and in non-CME printed materials
- Meeting with 2-3 members of the PSF board during a society meeting
- Appropriate recognition and/or benefits related to support for specific activities

AT ICEOS

- Verbal recognition during the ICEOS Program- Large name recognition in programs and on slides and signage at ICEOS
- Three complimentary corporate registrations
- One complimentary email to list of ICEOS registrants
- Badge ribbons for corporate attendees indicating support level

Platinum \$50,000 - \$99,999

YEAR-ROUND BENEFITS

- Name recognition as a Platinum Level company throughout the year on the PSF website and in non-CME printed materials
- Appropriate recognition and/or benefits related to support for specific activities

AT ICEOS

- Name recognition in programs and on slides and signage at ICEOS
- Two complimentary corporate registrations
- Badge ribbons for corporate attendees indicating support level

Support Levels & Benefits

Gold

\$25,000 - \$49,999

YEAR-ROUND BENEFITS

- Name recognition as a Gold Level company throughout the year in non-CME printed materials
- Appropriate recognition and/or benefits related to support for specific activities

AT ICEOS

- Name recognition in programs and on slides and signage at ICEOS
- One complimentary corporate registration for ICEOS
- Badge ribbons for corporate attendees indicating support level

Silver

\$15,000 - \$24,999

YEAR-ROUND BENEFITS

- Name recognition as a Silver Level company throughout the year in non-CME printed materials
- Appropriate recognition and/or benefits related to support for specific activities

AT ICEOS:

- Name recognition in programs and on slides and signage at ICEOS
- Badge ribbons for corporate attendees indicating support level

Bronze

\$7,500 - \$14,999

YEAR-ROUND BENEFITS

- Name recognition as a Bronze Level company throughout the year in non-CME printed materials
- Appropriate recognition and/or benefits related to support for specific activities

At ICEOS:

- Name recognition in programs and on slides and signage at ICEOS
- Badge ribbons for corporate attendees indicating support level

Support Levels & Benefits



ICEOS Support Opportunities



15th International Congress on Early Onset Scoliosis and the Growing Spine (ICEOS)

*November 10-12, 2021
Grand America Hotel
Salt Lake City, UT*

*Chair: Jack Flynn, M.D.
Co-Chair: Burt Yaszay, M.D.*

The ICEOS Annual Meeting is the world's leading conference addressing early onset spinal deformities. Now in its 15th year, ICEOS attracts approximately 200 surgeons and allied health professionals from around the world. The program includes outstanding free papers, expert lectures, panel discussions, and workshops. Known for its highly interactive and collegial atmosphere, there is no better meeting in which to participate for companies whose products are focused on the treatment of scoliosis.

The 2021 ICEOS Annual Meeting will offer numerous corporate support opportunities including exhibits and workshops. Details about these opportunities will be included in the Exhibitor Prospectus, which will be sent to companies in June 2021.

For more information, please contact:

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Pediatric Spine Study Group Support Opportunities

Improving the Quality, Safety, and Value Research Grant \$25,000 - \$75,000

Funding received will improve outcomes for our patients, support research, and optimize health care delivery in pediatric orthopaedics. Past support has allowed the Pediatric Spine Foundation to create a quality dashboard for over 100 members. It is our hope to expand this past our membership and create performance quality initiatives and best practice guidelines based upon using this data.

Choose Your Own Research Grant \$50,000 +

Did you know that PSSG answers approximately 40 research questions a year, all aimed at helping clinicians better treat children with complex spine deformity? By working directly with a Research Interest Group in the area of your choice, you can determine the question you'd like to support. There are currently 12 Research Interest Groups with over 80 participating clinicians working hard to answer these questions. Focused areas include growth modulation, changing early onset scoliosis practice, and surgical techniques.

Research Meeting Support - Educational Grant \$25,000+

By providing an unrestricted educational grant in any amount, your company can help offset the cost of one of our Annual Research Meetings. Held twice a year, these meetings are invite-only to our most productive researchers. They are focused on the most important research questions and sharing knowledge with peers.

Pre-Research Meeting Industry Sponsored Course - Educational Grant \$40,000

By providing an unrestricted educational grant, your company can host a course prior to our Annual Research Meeting. Held once a year, this meeting is attended by the leaders in scoliosis care and is invite-only to our most productive researchers. These courses are focused on the most important research questions, the newest treatments, and on sharing knowledge with our peers.

Database Support \$25,000+

The heart of our research comes directly from the Pediatric Spine Registry. With almost 10,000 patients enrolled and over 100,000 radiographs, it holds the answers to many of our questions. To ensure the system is efficient and accurate, it is critical to support maintenance, upgrades, servers, and support.

Unrestricted Grant

Ultimately what we do is a mission based in commitment and dedication to those we treat. We keep administrative costs extremely low so that the majority of our resources can directly support our mission. Grants supporting our infrastructure are critical to our long term success.

For Contribution Support

Behrooz Akbarnia, M.D.

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Executive Director: Tricia St. Hilaire

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484-410-6413



Thank You!



Board of Directors

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